



CASE STUDY



NATURE ENERGY

The young Danish company wanted to establish what effect digital invoicing has on customers and whether switching to invoices sent via physical mail could improve the on-time delivery of payments with those customers.

Secondly, the campaign would investigate whether digital invoices were cheaper than physical mail in regard to overall operational costs.

To do this, the company carefully monitored 2,879 new customers billing and payment behaviour.

NATURE - ENERGI SAVED

42.80%

USING PAPER BILLING